



Smart Start FOCUS Packet

Advocacy Matters

***Economic Impact of the Early Care and Education Industry on the Economy of the State of Alabama
Executive Summary – Child Care Keeps Alabama Working***
<http://smartstartalabama.org/news/?newsID=37&date=12/16/2013>

Advocacy During An Election Year
<http://alavoices.org/>

How to Contact Your Policymakers
<http://alavoices.org/>

VOICES Advocacy Toolkit
http://alavoices.org/wp-content/uploads/2013/03/2012_ADVOCACY_TOOLKIT.pdf

You Have What It Takes! A Tool For Identifying Your Skills As An Early Childhood Advocate
<http://www.zerotothree.org/public-policy/action-center/advocacy-tool-final-9-7-10.pdf>

Connecting the Dots...An Advocacy Resource
[http://www.southernearlychildhood.org/upload/file/Public%20Policy%20Docs/Connecting%20the%20Dots%20\(Final\)\(1\).pdf](http://www.southernearlychildhood.org/upload/file/Public%20Policy%20Docs/Connecting%20the%20Dots%20(Final)(1).pdf)

Deconstructing Leadership
<http://www.zerotothree.org/public-policy/deconstructing-leadership-final.pdf>

Mobilizing Business Champions for Children: A Guide for Advocates
****This resource is not included in this packet but can be download from:*
http://www.readynation.org/uploads/20110511_MobilizingBusinessChampionsChildren.pdf